

# Product Creation

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

Product: \_\_\_\_\_ price: \$ \_\_\_\_\_

Details: \_\_\_\_\_

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Who can help create? \_\_\_\_\_ cost: \$ \_\_\_\_\_

e-mail: \_\_\_\_\_

Launch Team Coordinator: \_\_\_\_\_ cost \$ \_\_\_\_\_

e-mail: \_\_\_\_\_

Publish/ Launch deadline: \_\_\_\_\_

| Reviewers | E-mail | Date Product was Sent | Date Review Posted | Review Linked to Landing pg. |
|-----------|--------|-----------------------|--------------------|------------------------------|
|           |        |                       |                    |                              |
|           |        |                       |                    |                              |
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|           |        |                       |                    |                              |
|           |        |                       |                    |                              |
|           |        |                       |                    |                              |
|           |        |                       |                    |                              |

Landing page creation deadline: \_\_\_\_\_ done: \_\_\_\_\_

Added to e-commerce deadline: \_\_\_\_\_ done: \_\_\_\_\_